



CASE STUDY #1

DISCUSSION QUESTIONS

How are Kelvyn Park High School teachers using the secrets of successful organizers?

Lesson 1: Attitude Adjustment

What are activists at Kelvyn Park doing to preempt fear, hopelessness, division, and confusion—and make an “organizing attitude” the norm?

What steps are they taking to get many people involved, insuring that the workplace organizer doesn't act as a lone ranger?

Lesson 2: One-on-One Conversations

Where is the union creating opportunities for one-on-one conversations?

Lesson 3: Map Your Workplace and Its Leaders

When did it prove especially important to have different categories of workers on board?

How are leaders organizing democratically, helping to nurture more activists?



Lesson 4: Choosing an Issue

What are some of the widely and deeply felt issues the teachers have organized around?

What underlying values were at stake?

Which issues inspired allies outside the workforce to get involved?

Lesson 5: An Escalating Campaign

What tactics have the teachers used? Where would you place them on the thermometer?

Which weak spots in the system did they find? How did they translate those into power?

Lesson 6: Expect the Unexpected

When confronting a bullying boss, how did the teachers reduce the risk of retaliation?

Lesson 7: Always Be Organizing

What structures have the teachers set up to keep their organizing going?

