CASE STUDY #1
DISCUSSION QUESTIONS

How are Kelvyn Park High School teachers using the secrets of successful organizers?

Lesson 1: Attitude Adjustment

What are activists at Kelvyn Park doing to preempt fear, hopelessness, division, and confusion—and make an “organizing attitude” the norm?

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What steps are they taking to get many people involved, insuring that the workplace organizer doesn’t act as a lone ranger?

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Lesson 2: One-on-One Conversations

Where is the union creating opportunities for one-on-one conversations?

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Lesson 3: Map Your Workplace and Its Leaders

When did it prove especially important to have different categories of workers on board?

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How are leaders organizing democratically, helping to nurture more activists?

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Lesson 4: Choosing an Issue

What are some of the widely and deeply felt issues the teachers have organized around?
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___________________________________________________________________________
What underlying values were at stake?
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___________________________________________________________________________
Which issues inspired allies outside the workforce to get involved?
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Lesson 5: An Escalating Campaign

What tactics have the teachers used? Where would you place them on the thermometer?
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___________________________________________________________________________
Which weak spots in the system did they find? How did they translate those into power?
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Lesson 6: Expect the Unexpected

When confronting a bullying boss, how did the teachers reduce the risk of retaliation?
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Lesson 7: Always Be Organizing

What structures have the teachers set up to keep their organizing going?
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