



EXERCISE: MAP OUT HOW PEOPLE CONNECT

Mark the groups. Draw a circle around the people who form each work group and each social group, using different colors. If members of a group are scattered all over, indicate them some other way, such as with a certain color or checkmark.

Who works together?

Who are all the smokers?

Who carools together?

Who are the Spanish-speakers?

As you identify groups, discuss them.

How does this group relate to management?

What are the biggest problems affecting this group?

Keep your observations respectful and factual, not gossipy. The idea is to find insights that will help you organize with these co-workers, not repeat stereotypes or gripes about them.

Mark the leaders. Indicate each group's leader with an appropriate color.

Who's the main leader in this group?

Are there other leaders in this group?

Map out union support. Who's part of your organizing team so far? If there's not a formal group, choose some criteria.

Who gathered signatures on the latest petition?

Who's helping to make this map?

Also mark the wider circle of union supporters.

Who signed the last petition?

Who is a dues-paying member?

