



A.H.U.Y. THERE!

The acronym “A.H.U.Y.” is a helpful shorthand for what it takes to move someone to act:

Anger: This is an injustice. We have to fix this.

Hope: Change is possible. We can fix this. Here’s our plan.

Urgency: Now’s the time. We can’t wait any longer.

You: can make a difference. Your participation matters.

