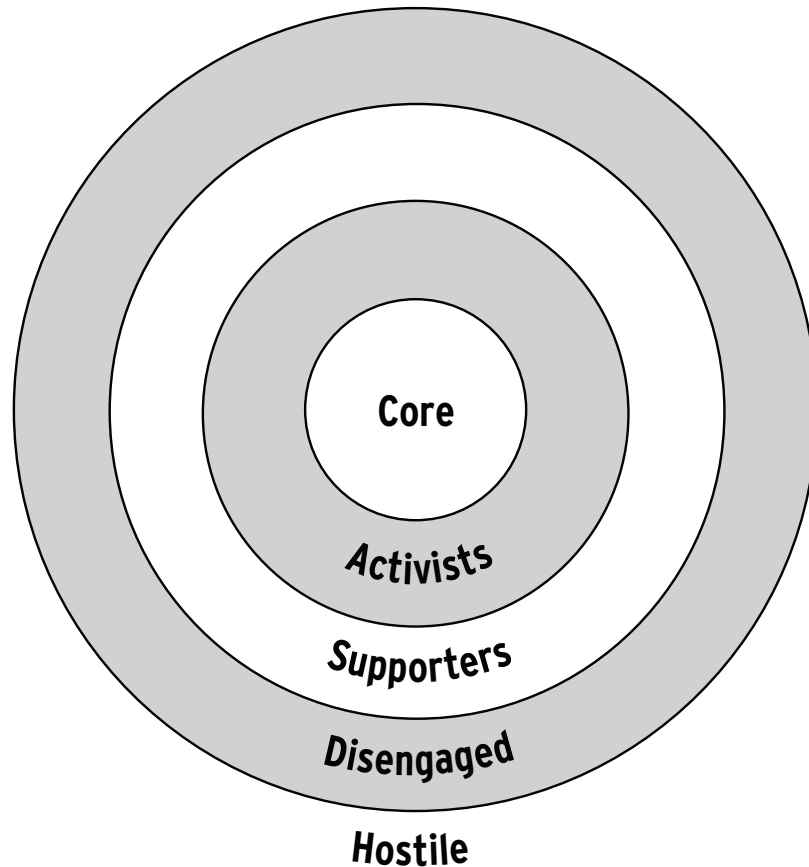


# AIM FOR THE BULLSEYE



From the organizer's point of view, think of your fellow members distributed on a dartboard.

In the center is your **core group**: the people (maybe you?) who are always thinking about organizing and how to get others involved, even on their time off. They might be elected leaders or shop stewards, or not.

In the first ring are the **activists** who can be counted on to help when an issue heats up. They will take responsibility to get the word out and will ask other people to take action, too.

In the second ring are **supporters**: people who will wear a button or sign a petition, but don't take responsibility for getting anyone else involved.

In the third ring are the people who appear most **disengaged**. They don't see the union as a factor in their lives, so they don't participate.

There are also people outside the circle who aren't just uninvolved—they're **hostile** to the union. Don't waste your time arguing with the haters. Maybe one day something will open their eyes, but it'll probably be an experience, not a debate, that does it.

